



**M.R.A. PROMOTIONS PTY. LTD.**  
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16th July, 1986

Mr. D. Shellshear,  
Australian Motorcycle Council,  
G.P.O. Box 96,  
Canberra City,  
A.C.T. 2601

Dear Sir,

Rosewarne convinced me that the A.M.C. was short staffed and that it was for the good of Australian Motorcycling that I accept A.M.C. positions - APRUP and Assistant Secretary.

I took on the job of APRUP Representative on two conditions:

1. The role was a low profile, non-political one.
2. The position was to be a short term one until a position was available in the media and/or promotional area.

Protests went up from various people in N.S.W. but they were sorted through Rosewarne and, as you know, I gave you my full support after he resigned.

You still have my support and I wish you well with a difficult task. However, I am resigning the position of APRUP Representative and Assistant Secretary.

I think one of your major problems will be to really convince the rest of the country that the A.M.C. is not just a N.S.W. lobby and that it does have some power to control situations and does care about motorcycling on a National Level. The A.M.C. certainly needs a higher profile and a professional approach to the media if it is to survive.

A secondary problem is the perception that the A.M.C. is just another bureaucracy.

Anyway, I am sure you are well aware of these problems and are working to solve them. You deserve a reason for my resignation.

Well, the two problems above are part of it but the straw that broke the camel's back was Bill McKinnon's Editorial in July '86, Two Wheels. He did not even do Rosewarne or I the courtesy of a phone call to check his facts. I have been around Houses of Parliament long enough to recognise a smear campaign.

I thought about going to the lawyers on this one, as I have done before, but McKinnon knows what he wrote and I don't believe that, even if a successful case could be run, it would not have any educational value where he is concerned.

I have given ten years to motorcycling. I don't need bigotry in print or an editor using me as a scape goat to justify himself to Sydney for accepting money for a campaign that was a flop and for being wrong about the doctors, 'lights on' and the A.M.C.

On July 7th I attempted a telephone conversation with Mr. McKinnon. Towards the end of it, it became apparent he was also conducting a conversation with other people in his office and not listening to what I had to say. However, he made one thing clear. Quote "The A.M.C. has sold out everyone in motorcycling and is hypocritical in the extreme." I queried him and he repeated it.

I wish you and the A.M.C. well in the future.



D. Codognotto.  
Director.  
M.R.A. Promotions Pty.Ltd.