



M.R.A. PROMOTIONS PTY. LTD.

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15 December 1987.

Carol Henderson.
Motorcycle Riders' Association.
Phil Beaumont M/C's. QLD.

Dear Carol,

enclosed please find the Toy Run posters featuring Wayne Gardner and Kevin Magee at Toy Run '86.

I have also included a few copies of our latest membership form; an official MRA coloured t-shirt and some other items which may be of interest.

→ Blue S. 16.

If you are interested in the coloured shirts contact Margaret Guthrie, the Victorian State Secretary, on 03) 489 6791.

I most strongly believe that there are two things the MRA must do. Firstly it must go truly national. That is it must have a single set of rules (constitution) for the whole of Australia and it must be recognised as the consumer representative in this country. To gain such recognition the Australian Motorcycle Council has to do what the Federation of Australian Motorcyclists did before it. It has to merge with the MRA to reduce costs and increase unity in the motorcycle community.

Secondly, the MRA must go professional. We need employees to do the research and promotions work and the administrative tasks. Committees should be kept as small as possible and appointed for longer terms, perhaps 3 or 4 years. No elected MRA Committee should number more than 5. Where other officers are needed they can be appointed and sacked by the elected members. The MRA must get into business ventures to pay for its employees. It has to grow in size and that means professional promotion to attract new members and services to ensure they renew.

The MRA is a great concept. Unfortunately selfish local interests, within Victoria too, are tearing it apart. That is the main reason I find it impossible to remain on committee and have gone independant. Even the name MRA Promotions is no more. The only link I have retained is the business name MRA Motorcycle Insurance. This is an old letterhead.

Well I hope this lot is of some use to you.

Sincerely,

Damien Codognotto.
Director.