



MRA(Vic) MEDIA RELEASE

Monday 6th 2012

The 35th MRA (Vic) Toy Run & Motorcycle Traders Day Sunday 9th December 2012

We are proud to announce **Calder Park Raceway** will again be the Destination and venue to host the MRA (Vic) Toy Run and Motorcycle Traders Day for 2012.

A fantastic location where motorbike riders from all over Victoria can share a fun filled day with their families to support the Salvation Army Christmas Appeal who are in need of toys and Non- perishable food for hampers this Christmas.

This spectacular event and Fantastic venue is Melbourne's premier ride this year. Please mark December 9th in your diary, don't miss the 2012 Toyrun!

The MRA Melbourne Toy Run has always been a popular charity ride with all Victorian motorcyclists since 1978. Motorcycle Riders dress up their bikes, trikes and scooters with Christmas decorations and ride from all over Victoria to bring gifts, toys and food for the children and families of Victoria in need. The Salvation Army trucks will again be waiting to receive these gifts from the bikers at **Calder Park Raceway!**

The MRAV ToyRun and Motorcycle Traders Day this year will include a variety of activities and entertainment for the whole family, not only riders but the entire community will have plenty to see and do at Calder Park Raceway, the "Home of Motor Sport in Victoria". This will be a public event with a fantastic motorcycle show and Shine. There will be many trade stalls and displays to see, including Hot Rods and race cars. Listen to a great rock and roll band, and many other surprises at this year's Toy Run event. The "Lukey Luke" stunt rider show will again amaze the crowds and there will also be other stunt rider shows to make a full day of entertainment for the entire family. Face painting and a jumping castle are planned for the little ones. The children will also get the chance to see Santa arrive on his famous Tuk Tuk "Santa Trike" at 1.30pm.

You will be able to buy food and drink, sit down and relax at a table and enjoy the afternoon's activities in a motorcycle friendly atmosphere with family and friends that will be unique at the Calder Park venue. The MRAV Toy Run and Motorcycle Traders Day 2012 event will not only be a famous motorcycle day out, but a **spectacular motorcycle community event for all Victorians.**

Big Time Promotions and the MRA (Vic) are looking for companies to help sponsor and participate in the Melbourne Toy Run and Motorcycle Traders day for 2012, this event is the original and "BIGGEST" charity Toyrun of its type in the Southern Hemisphere so get on board for 2012!

Checkout: www.toyrun.org.au for more details, and information on all Australian Toy Runs.

For further inquiries and information regarding this Huge event please contact:
Kerry Walton at Big Time Promotions and, the MRA (Vic) Toyrun Coordinator Ph: 0417766555
Email: trikenut@bigpond.com