



THE MOTORCYCLE RIDERS' ASSOCIATION OF AUSTRALIA INC.

MEDIA RELEASE

APRIL 15, 1993.

MRAA's 15th BIRTHDAY PARTY CUM REUNION CUM NEW LOGO LAUNCH.

The very first MRA in Australia was founded in Melbourne on May 16, 1978. Although the founders always intended MRA to be a national group it was not until the start of the '80's that the name MRA Australia Inc. was officially registered. To celebrate 15 years of service to motorcycling the MRAA will hold a birthday party on Saturday, May 15. Kathy Lamblin, MRAA organiser said. "We have come so far since 1978 and so many people have been involved at different times that this is going to be a major reunion. We've had a great response. It's going to be a top night."

The party will be held at the Anchor & Hope Tavern from 8pm. The restaurant opens at 6pm but this must be booked separately and is not included in the cost of \$20. What is included is a gold, commemorative medallion which features the new logo, supper and famous bluesman **DUTCH TILDERS** with the **BLUES CLUB**. The night promises a few other surprises too. There will be door prizes, a new logo and some very old video tapes that are sure to embarrass one or two of those attending.

The new logo is very Australian and a national symbol. The usual MRA logos were designed in the early '80s and before and MRAA has evolved since then. The new logo will distinguish MRAA from the local MRA's but, more importantly, it represents the major change in direction that MRAA has taken in recent years and the dedicated and professional attitude taken by the MRAA Board of Management.

A golden medallion featuring the new logo and a message commemorating fifteen years service to motorcycling will be given to all who attend. It will only be available at the party. Any surplus will be destroyed. Those who can't make it on the night, miss out. MRAA Secretary, Peter Bricknell said. "The anniversary is special so we wanted the party goers to take something special home to remember it by. The medal will be a real collector's item."

Tickets cost \$20 each. Proceeds will go to the MRAA 4B's, a group which helps injured riders recovering after road crashes. Cheques or money orders should be made out to MRAA 15th Birthday.

GPO BOX 1933R, MELBOURNE 3001. TEL: (03) 571 5127. FAX: (03) 563 5248



THE MOTORCYCLE RIDERS' ASSOCIATION OF AUSTRALIA INC.

MARCH 1993.

COMING EVENTS

APRIL 26 TASMANIAN TOURING TROPHY. MRA Australia has organised a motorcycle tour of Tasy for 8 days at discount prices. The ride coincides with the sensational **TARGA RALLY**.

NAME: ADDRESS:

..... TEL:

MAY 2 MRAA GENERAL MEETING. Derby's Hotel, Cnr Derby St. & Dandenong Rd, Caulfield. 2pm. No alcohol in the meeting. All welcome.

MAY 15 MRA AUSTRALIA'S 15th BIRTHDAY PARTY AND NEW LOGO LAUNCH. Tickets are \$20 each. This includes entertainment, a light meal and a medallion commemorating the occasion. The medallions will only be available on the night and any left over will be destroyed. The venue is the Anchor & Hope. Dress neat casual. Numbers are limited so book now.

Please find enclosed my cheque or money order for \$..... for
..... tickets to the MRA Australia Birthday Party.

NAME: ADDRESS:

..... TEL:
Your tickets and more information will be posted out to you.

JUNE QBW THIRD MRA AUSTRALIA RALLY. This is a no frills family event held on the Murray near Cobram. Members \$10. Non-members \$15. Kids under 15 **FREE!** The entry fee includes a badge. Non-camping accommodation is available. 058 72 2132.

Please find enclosed my cheque or money order for \$..... for
..... entries to the 1993 MRA Australia Rally.

NAME: ADDRESS:

..... TEL:

GPO BOX 1933R, MELBOURNE 3001. TEL: (03) 571 5127. FAX: (03) 563 5248