

MOTORCYCLE SAFETY FORUM

VICROADS

NEVILLE HAYDON ROOM
5TH FLOOR, 60 DENMARK STREET
KEW

22 MARCH 1996 - FRIDAY 9.30 AM

AGENDA

1. Minutes of last meeting (9 February 1996)

⑥ 2. Protective clothing
- presentation from Steve Howden (Manager Tiger Angel)

*MRAA
VOLUNTARY STANDARD
AS IN QUALITY
CONTROL BUT
NO COMPUSSION.*

3. Implementation Plan for Motorcycle Safety Strategy
- detailed review of progress for each action plan

① 3.1 consistent delivery of rider training
- Mark Blundell

*Mark will find
out who will offer
what service in
what area. Mike &
will do costings
CAMERON said he
was for compulsion
training and in
at least one area
a "de facto" comp
system was in.*

② 3.2 motorcycle rider training competencies
- Mark Blundell & Kelly Imberger

③ 3.3 develop an off-road training curriculum
- Cameron Cuthill

④ 3.4 MUARC case control study
- Rob Smith

⑤ 3.5 FORS billboards
- Cameron Cuthill & Kelly Imberger

✓ 3.6 trade in on old helmets
Jenny Trewella & Mike Sinclair

✓ 3.7 promote protective clothing
- Mike Sinclair

3.8 business environment
- Jenny Trewella & Kelly Imberger

3.9 enforcement (second and summary reports)
- Steve Lomas



DATA COLLECTION
HOW MANY CRASHES
SO FAR.
WHAT KIND OF
IMPRESSION ARE
YOU GETTING OF M/C
CRASH SCENE?

*EXPECTED 72 CRASHES
IN 3 MONTHS
DID 26 CASE STUDIES.*

*POSSIBLE EXPLANATION
IS THE WAY CASES
ARE RECORDED AT
HOSPITALS - "CASE MIX FUNDING"
MAYBE IT'S THE "PATCH 'EM UP &
DISS 'EM OFF" POLICY.*

*CARS INVOLVED
BIKE TYPES.*

Cis Cameron suggested me
FORS M/C ADS.

LETTER TO ALL M/C
INSURERS FROM
M/C SAFETY FORUM
ON VICROADS/ VACC
MRAA W/HEAD

3.10 publicity and promotion
- Linda Williams

4. Motorcycle insurance discounts & motorcycle advertising during the Grand Prix
- Report and video from Damien Codognotto

5. Other business
- parliamentary inquiry into the review of motorcycle safety in Victoria

6. Date and venue of next meeting
- Friday 3 May 1996, 9.30 am
- venue as above

a. PROMOTES AN IMAGE OF IRRESPONSIBLE ROAD USERS TO PUBLIC & GIVES "WOWSERS" AN OPPORTUNITY TO PUSH RESTRICTIVE LAWS ON THE GROUNDS THAT ROAD MOTORCYCLING IS A PUBLIC HEALTH (COSTS) ISSUE.

AMCN LETTER - KEW BVD, REEFTON, GOR ETC.

b. THE INDUSTRY HAS NO FUNDS FOR THE ^{COMPETITION} CLUBS ^{CAM} ~~SCENE~~, RIDER TRAINING AWARENESS DAYS OR SUPPORT FOR PROMOTION OF COMMUTER CYCLES & SCOOTERS AS "GREEN" MACHINES. HOW MUCH DID

THE SUZUKI T.V. ADS COST TO MAKE AND RUN.

c. IN TERMS OF THE FUTURE VIABILITY OF THE M/C INDUSTRY THESE POWER/SPEED ADS ARE NEGATIVE. THEY "SCARE" OFF MANY WOULD-BE RIDERS. IT IS OBVIOUSLY BETTER TO GET \$100,000 OVER 25 YEARS THAN \$10,000 WHICH ENDS AFTER 1 OR 2 YEAR

LINDA TAC MENTIONED W/GON ST. BOY RACERS - SHORT-TERM THRILL SEEKERS.

heather test & research

Race track good when mags are doing m/c tests No good when it relates to road use sales promotion.

There was no time left to
do justice to subjects MRAA
raised. I suspect there were
some people relieved by
this. Dan